

ACTION FORM BRYAN CITY COUNCIL

DATE OF COUNCIL MEETING: May 27, 2014		DATE SUBMITTED: May 15, 2014	
DEPARTMENT OF ORIGIN: CMO		SUBMITTED BY: Joey Dunn	
MEETING TYPE:	CLASSIFICATION:	ORDINANCE:	STRATEGIC INITIATIVE:
<input type="checkbox"/> BCD	<input type="checkbox"/> PUBLIC HEARING	<input type="checkbox"/> 1ST READING	<input type="checkbox"/> PUBLIC SAFETY
<input type="checkbox"/> SPECIAL	<input checked="" type="checkbox"/> CONSENT	<input type="checkbox"/> 2ND READING	<input type="checkbox"/> SERVICE
<input checked="" type="checkbox"/> REGULAR	<input type="checkbox"/> STATUTORY		<input checked="" type="checkbox"/> ECONOMIC DEVELOP.
<input type="checkbox"/> WORKSHOP	<input type="checkbox"/> REGULAR		<input type="checkbox"/> INFRASTRUCTURE
			<input checked="" type="checkbox"/> QUALITY OF LIFE
AGENDA ITEM DESCRIPTION: Consideration of a Resolution ratifying a funding agreement between the City of Bryan and the Research Valley Partnership providing for a payment in the amount of \$100,000, using Hotel Occupancy Tax (HOT) revenues, for the "Aggies Go to War" Exhibit.			
SUMMARY STATEMENT: On February 11, 2014, the Bryan City Council adopted Resolution No. 3527, which authorized the Mayor to commit \$100,000 from the City of Bryan Hotel Occupancy Tax (HOT) fund toward the "Aggies Go to War" Exhibit.			
<p>On February 24, 2014, the Research Valley Partnership (RVP) entered into an agreement with the Texas A&M University System (TAMUS) to provide a total project cost of \$375,000 to the Bastogne Memorial Association for the design and production of the exhibit. The project will be displayed initially in the City of Bastogne, Belgium, and then permanently relocated to the Bryan/College Station community.</p> <p>This Resolution and funding agreement are for the Bryan City Council to ratify its support of the project. College Station is providing \$225,000, and the RVP is providing \$50,000 toward the project as well.</p> <p>The project is designed to honor United States soldiers, who were also Aggies, who served and fought in the Siege of Bastogne during the Battle of the Bulge in World War II, and to encourage visitors viewing the exhibit in Bastogne to visit Bryan/College Station. More importantly, the goal is to attract out-of-town visitors to come to Bryan/College Station once the exhibition is permanently relocated here.</p>			
STAFF ANALYSIS AND RECOMMENDATION: Staff recommends approval of this Resolution to ratify a funding agreement with the RVP to support the "Aggies Go to War" Exhibit.			
<p>The project is designed to honor those Aggies and United States service members who served in Bastogne, and to encourage visitors viewing the exhibit in Bastogne to visit Bryan/College Station. The Hotel Occupancy Tax fund's intended use is to make a positive impact on our community by using events or exhibits to attract people from outside the Brazos Valley to stay in our hotels, eat in our restaurants, and shop in our stores. Staff believes such an exhibit will draw additional visitors and be an overall benefit to our area.</p>			
OPTIONS (In Suggested Order of Staff Preference):			
<ol style="list-style-type: none"> 1. Approve Resolution and attached funding agreement. 2. Modify Resolution and funding agreement for approval. 3. Deny Resolution and provide further direction to staff. 			

ATTACHMENTS:

1. Resolution
2. Funding Agreement (Exhibit "A" to Resolution)
3. Attachments to Funding Agreement (Exhibits "A", "B", and "C" to Funding Agreement)

FUNDING SOURCE: FY2014 HOT Fund

APPROVALS: sj 5/16/14

APPROVED FOR SUBMITTAL: CITY MANAGER Joey Dunn for KR 5/19/14

APPROVED FOR SUBMITTAL: CITY ATTORNEY Janis Hampton 5/20/14

Revised 05/2013

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS, RATIFYING A FUNDING AGREEMENT BETWEEN THE CITY OF BRYAN AND THE RESEARCH VALLEY PARTNERSHIP, INC., PROVIDING FOR THE PAYMENT AND USE OF HOTEL OCCUPANCY TAX REVENUES FOR THE “AGGIES GO TO WAR” EXHIBIT; AUTHORIZING THE MAYOR TO EXECUTE SAID AGREEMENT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Texas Tax Code §351.101(a) authorizes the City to use revenue from its municipal hotel occupancy tax to promote tourism and the convention and hotel industry, yet limits such revenue to uses such as but not limited to historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

WHEREAS, on February 11, 2014, Bryan City Council adopted Resolution No. 3527, authorizing the Mayor to commit the amount of \$100,000 from the Hotel Occupancy Tax Fund for Fiscal Year 2014 to be contributed for the proposed “Aggies Go to War” Exhibit;

WHEREAS, the “Aggies Go to War” Exhibit is a joint project between the City of Bryan, the Belgian government, the Texas A&M University System, the City of College Station, and the Research Valley Partnership to support tourism and the convention and hotel industry in Bryan by featuring Aggies that fought in the Battle of Bastogne; and

WHEREAS, Texas Tax Code §351.101(c) authorizes the City to delegate by contract with the Research Valley Partnership as an independent entity, the management or supervision of programs and activities of the type described hereinabove funded with revenue collected from the municipal hotel occupancy tax;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS:

Section 1. That the findings set out in the preamble to this resolution are hereby in all things approved.

Section 2. That the Bryan City Council does hereby ratify the Funding Agreement between the City of Bryan and the Research Valley Partnership, Inc., providing for the payment and use of hotel occupancy tax revenue for the “Aggies Go to War” Exhibit and authorizing the City Manager to execute said Agreement, in the form attached hereto as Exhibit “A”.

Section 3. That this resolution shall be effective from and after its date of passage.

PASSED AND APPROVED this 27th day of May, 2014.

ATTEST:

CITY OF BRYAN

Mary Lynne Stratta, City Secretary

Jason P. Bienski, Mayor

APPROVED AS TO FORM:

Janis K. Hampton, City Attorney