

ACTION FORM BRYAN CITY COUNCIL

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| DATE OF COUNCIL MEETING: May 27, 2014 | | DATE SUBMITTED: May 16, 2014 | |
| DEPARTMENT OF ORIGIN: CMO | | SUBMITTED BY: Joey Dunn | |
| MEETING TYPE: | CLASSIFICATION: | ORDINANCE: | STRATEGIC INITIATIVE: |
| <input type="checkbox"/> BCD | <input type="checkbox"/> PUBLIC HEARING | <input type="checkbox"/> 1ST READING | <input type="checkbox"/> PUBLIC SAFETY |
| <input type="checkbox"/> SPECIAL | <input checked="" type="checkbox"/> CONSENT | <input type="checkbox"/> 2ND READING | <input type="checkbox"/> SERVICE |
| <input checked="" type="checkbox"/> REGULAR | <input type="checkbox"/> STATUTORY | | <input checked="" type="checkbox"/> ECONOMIC DEVELOP. |
| <input type="checkbox"/> WORKSHOP | <input type="checkbox"/> REGULAR | | <input type="checkbox"/> INFRASTRUCTURE |
| | | | <input checked="" type="checkbox"/> QUALITY OF LIFE |
| AGENDA ITEM DESCRIPTION: Consideration of a Resolution supporting an application from the Downtown Bryan Association (DBA) to the Texas Commission on the Arts (TCA) for the Downtown Bryan Cultural District designation. | | | |
| SUMMARY STATEMENT: The DBA, the Arts Council of Brazos Valley and the Bryan/College Station Convention and Visitor's Bureau are working together to pursue a cultural district designation for Downtown Bryan. | | | |
| This Resolution will be incorporated as part of an application packet that the DBA is submitting to the TCA in June. | | | |
| STAFF ANALYSIS AND RECOMMENDATION: Staff recommends approval of this Resolution supporting a cultural district in Downtown Bryan. If the designation is successful, staff concurs with DBA that it will enhance promotion of the Downtown Bryan area, and create a synergy of visitors, artists, residents and businesses who wish to establish themselves in an area where arts and culture are a key component of the community. By supporting this endeavor, no City funds are to be expended for this designation. | | | |
| OPTIONS (In Suggested Order of Staff Preference): | | | |
| <ol style="list-style-type: none"> 1. Approve Resolution. 2. Modify Resolution for approval. 3. Deny Resolution and provide direction to staff. | | | |
| ATTACHMENTS: | | | |
| <ol style="list-style-type: none"> 1. Resolution 2. Request letter from DBA | | | |
| FUNDING SOURCE: N/A | | | |
| APPROVALS: sj 5/16/14 | | | |
| APPROVED FOR SUBMITTAL: CITY MANAGER Joey Dunn for KR 5/19/14 | | | |
| APPROVED FOR SUBMITTAL: CITY ATTORNEY Janis K. Hampton, 5/19/2014 | | | |

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS, SUPPORTING THE CERTIFICATION OF A CULTURAL DISTRICT BY THE TEXAS COMMISSION ON THE ARTS FOR AT LEAST TEN (10) YEARS TO BE LOCATED WITHIN THE CITY OF BRYAN AND NAMED THE “DOWNTOWN BRYAN CULTURAL DISTRICT”; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, a cultural district application is submitted to assist the district and community in developing a public-private partnership to support said district;

WHEREAS, the Downtown Bryan Association (DBA) has signed a resolution of support for said cultural district; and

WHEREAS, the Texas Commission on the Arts (TCA) will be petitioned to designate said cultural district.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS, THAT THE CITY:

Section 1

Endorses the submission of this application and agrees to participate in the development and financial support of said cultural district.

Section 2

Endorses the goal of economic development of said cultural district within the context of preservation and rehabilitation of our historic buildings.

Section 3

Endorses the goal of tourism development of said cultural district within the context of contributing to the overall visitor development goals of the city.

Section 4

Will appoint a city official to represent the City on a separate governing board of said cultural district, with said governing board to be created upon designation approval by the TCA.

Section 5

By this action, directs city staff to actively support and cooperate with governing board to develop and maintain said cultural district.

Section 6

By this action, requests all residents of city/county, especially those citizens who own property or businesses within said cultural district, to support, promote, and help maintain activities and events in said district.

Section 7

Directs the Mayor to sign and submit such resolution on creation of said cultural district.

PASSED AND APPROVED this 27th day of May, 2014.

ATTEST:

CITY OF BRYAN

Mary Lynne Stratta, City Secretary

Jason P. Bienski, Mayor

APPROVED AS TO FORM:

Janis K. Hampton, City Attorney



April 16, 2014

Bryan City Council
300 S. Texas Ave.
Bryan, TX 77803

The Downtown Bryan Association requests Council's approval of a resolution expressing support for the application to the Texas Commission on the Arts for a Cultural District designation. The DBA, Arts Council of Brazos Valley and the Bryan/College Station Convention and Visitor's Bureau are working together to pursue the designation which, if successful, will allow for enhanced promotion of the downtown area. We believe this endeavor is a valuable activity which will serve to create a synergy of visitors, artists, residents and business who wish to establish themselves in an area where arts and culture are a key component of the community.

Respectfully,

A handwritten signature in cursive script that reads "Sandy Farris".

Sandy Farris
Executive Director, Downtown Bryan Association