

**BRYAN CITY COUNCIL  
MINUTES OF WORKSHOP MEETING  
NOVEMBER 18, 2014**

The Bryan City Council held a workshop meeting on Tuesday, November 18, 2014, in the Council Chambers of the Bryan Municipal Building. A notice of the meeting was posted at least 72 hours in advance in accordance with Section 551, Texas Government Code. Mayor Jason Bienski and Councilmembers Al Saenz, Greg Owens, Ann Horton, Art Hughes and Chuck Konderla were present. Councilmember Rafael Peña was absent. In attendance were City Manager Kean Register, City Attorney Janis Hampton and City Secretary Mary Lynne Stratta.

**1. CALL TO ORDER**

The meeting was called to order at 3:08 p.m.

**2. TEXAS REDS 2014 POST EVENT REPORT FROM THE DOWNTOWN BRYAN ASSOCIATION**

Downtown Bryan Association Executive Director Sandy Farris reported an estimated attendance of approximately 10,000 people at the eighth annual Texas Reds Steak and Grape Festival held on September 27-28, 2014. It was reported 30 Texas wineries, 11 craft beer breweries, 28 artists, 28 other vendors, 12 food vendors, 15 steak cook-off teams and 59 musical acts participated in the festival. Festival sponsors were acknowledged and thanked. It was reported festivals attendees were from 84 Texas counties and 14 states. Mrs. Farris reported a festival net profit of \$68,409. She said that festival attendee and volunteer feedback indicated a desire to again offer steaks, adjust wine tasting hours, evaluate package pricing and have fewer music stages. She announced the next Texas Reds Steak and Grape Festival would be held September 26-27, 2015. The Downtown Bryan Association and festival volunteers were thanked for their hard work to make the festival a success.

**3. PRESENTATION BY THE RESEARCH VALLEY PARTNERSHIP REGARDING ECONOMIC DEVELOPMENT RECRUITMENT PROGRAMS AND ACTIVITIES**

Mr. Todd McDaniel of The Research Valley Partnership (RVP) reported the main focus of the RVP was to serve as the primary agency for economic development for the area. He advised the RVP helps companies launch, locate and expand locally. He discussed the ethos of ImpactLife relative to the pursuit of economic diversification and reported the RVP was the leader in the planning and development of the biocorridor and Texas Triangle Park. He shared the RVP strategic plan and elaborated on the benefits to the area of the results of RVP efforts in terms of economic development recruitment. Mr. McDaniel detailed various partnerships and projects that benefit the area.

**4. PRESENTATION BY THE BRYAN-COLLEGE STATION METROPOLITAN PLANNING ORGANIZATION REGARDING MEMORANDUM OF UNDERSTANDING FOR BICYCLE/PEDESTRIAN FACILITY COORDINATION AMONG REGIONAL ENTITIES**

Mr. Brad McCaleb, Executive Director of the Bryan-College Station Metropolitan Planning Organization (MPO), discussed the opportunity for Bryan to join in a memorandum of understanding with other entities in the MPO relative to a regional bicycle and pedestrian infrastructure program. He discussed the components of the project and answered questions. The MPO staff was thanked for their professionalism and work on regional transportation projects.

**5. DISCUSSION REGARDING CONSENT/STATUTORY AGENDA ITEMS FOR REGULAR MEETING OF NOVEMBER 18, 2014**

Council briefly discussed agenda items 8 a, 8 b and 9 b of the consent/statutory agenda for the regular meeting of November 18, 2014. No action was taken regarding the items discussed.

**6. ADJOURN**

Without objection, the meeting was adjourned at 4:14 p.m.

---

City Secretary Mary Lynne Stratta

---

Mayor Jason P. Bienski