

Bryan-College Station Convention & Visitors Bureau
Profit & Loss Budget Overview
 October 2014 through September 2015

	Oct '14 - Sep 15
Ordinary Income/Expense	
Income	
Booking Commissions	12,000.00
Brazos County	25,000.00
Bryan	
Bryan Relocation	0.00
Bryan - Other	238,440.00
Total Bryan	238,440.00
BVSF Events	
Entry Fees	8,436.00
Sponsorships	51,500.00
Tickets	26,000.00
Total BVSF Events	85,936.00
College Station	
College Station Relocation	0.00
College Station - Other	1,321,294.25
Total College Station	1,321,294.25
Industry Participation	21,830.00
Special Events Fund	200,000.00
Total Income	1,904,500.25
Gross Profit	1,904,500.25
Expense	
Administrative/Operations	
Audit/Legal/Professional Serv.	9,500.00
Bank Charges	1,200.00
Board Expenses	4,700.00
Building Repairs & Maintenance	7,300.00
Electrical/Water Svc Expense	19,200.00
Liability Insurance	5,500.00
Merchant Charges	780.00
Misc. Relocation Expenses	0.00
Office Supplies	11,150.00
Outside Storage	3,528.00
Property Tax	1,275.00
Sympathy/Recognition	1,725.00
Technical Support	9,000.00
Telephone	15,660.00
Vehicle Gas & Maintenance	1,100.00
Total Administrative/Operations	91,618.00
Capital	
Equipment	
Computer Software	6,000.00
Equipment Repair & Maint.	5,000.00
Lease	12,800.00
Total Equipment	23,800.00
Office Rent	47,690.00
Total Capital	71,490.00

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Marketing/Sales/Promotion	
Admission Tickets/Merchandise	1,800.00
Advertising	173,526.25
Bid Fees	3,000.00
Client Relations	3,180.00
Community Luncheons/Events	4,476.00
Event Personnel	26,850.00
Facility Rental	7,300.00
Gift Baskets	3,400.00
Luncheons/Banquet	21,175.00
Memberships/Subscriptions	20,293.00
Postage	10,000.00
Printing	16,645.00
Professional Development	18,346.00
Promotional	46,310.00
Research	40,000.00
Sales/Marketing Leads	825.00
Sales/Marketing/Registration	7,010.00
Site Visits/FAM Tours	2,820.00
Sponsorships	293,431.00
Trade Show/Booth	42,821.00
Travel	
Air	25,550.00
Ground	12,510.00
Hotel	52,790.00
Meals	9,000.00
Misc.	1,075.00
Total Travel	100,925.00
Website	
Advertising	76,500.00
Development	88,759.00
Total Website	165,259.00
Total Marketing/Sales/Promotion	1,009,392.25
Payroll Expenses	706,000.00
Wayfinding	26,000.00
Total Expense	1,904,500.25
Net Ordinary Income	0.00
Net Income	0.00