

To: Bryan City Secretary
From: Councilmembers Southerland and Peña
Subject: Agenda Item Titled:



Game Day, Friday and Saturday Parking

Please place the following item on the Bryan City Council Regular Agenda for the regularly scheduled meeting of Sep 22, 2015:

Discussion, consideration, and possible action to attract more visitors to Downtown by:

Directing the City Staff to

1. To establish a comprehensive program and plan to maximize visitors to Downtown Bryan on TAMU game days and each Friday and Saturday that includes but is not limited to:

a. Coordinate with the Brazos Transit District to develop and execute a parking agreement for the downtown parking garage during TAMU home game days, not to exceed \$5,000 by Oct 1, 2015

b. Purchase and operate a tram for Downtown that provides transportation from the parking garage and city/county parking lots to Main Street on Fridays and Saturdays from 5:00 pm until one hour after closing. On TAMU Home game days from one hour before games until one hour after business closing

c. Develop a comprehensive advertising program to notify the public of the available parking in Downtown

d. Encourage mobile food vendors to setup in the city parking lot after Downtown restaurants have closed

e. Encourage visitors parking in Downtown and going to the game to park in the garage or public lots instead of using the on street parking in Downtown

2. Make every effort to complete the actions by the first regular council meeting in Oct 2015

Presentations: Councilmembers Peña and Southerland

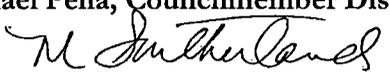
This agenda item placement is in accordance with the Bryan City Charter (j) (1) a. 2. Also the Texas Attorney General Opinion Number DM-228 (1993) states no policy can preclude a councilmember from placing an item on the agenda for public discussion.

Any changes to this agenda item must be approved in writing by both under signs prior to posting to the agenda.



Rafael Peña, Councilmember District 2

Date: 9/15/2015



Mike Southerland, Councilmember District 4, msoutherland@bryantx.gov, 979-229-7805

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