



A great experience

Last Friday night, I had the pleasure of taking my family out to the Bombers baseball game. It was a great evening. We saw friends that we have not seen in some time. We enjoyed time on the patio with them, visiting and watching a great game. It ended with the home team coming back and almost winning on a great hit.

Then, the lights dimmed and we watched what can only be described as a spectacular fireworks show. I mean, wow, it went on for 10 to 15 minutes. The sense of our community really hit me and how lucky we are to have such a venue in our cities.

Thank you to the city of Bryan for its willingness to invest in this partnership.

Thank you to all the corporate sponsors that invested in this endeavor. The citizens of Bryan-College Station are the winners.

Everyone needs to go out to the ball park. There is a memory waiting for you and your family.

CAL McNEILL - College Station



Bombers Baseball, I'm There!

Letter to the Eagle



In the Stands:

- The Bombers led the Texas Collegiate League in attendance for the 9th consecutive season
 - **1848** fans per game
- Brazos Valley Bombers ranked 15th in total attendance and 15th in per game attendance nationally in Summer Collegiate Attendance by Ballpark Business
- Over **57,000 fans** made their way through the gates this summer at Cellucor Field

On the Field:

- The Bombers are the first TCL Champion to win three consecutive titles
- The Bombers won the regular season for a record 4rd consecutive year.
- The Bombers won their 7th consecutive 1/2 season title
- The Bombers made the playoffs for a record 9th consecutive year.
- The Bombers captured coveted league awards:
 - Geonte Jackson was named Most Valuable Player and six other players were selected to the 2015 All-Texas Collegiate League Team
 - Head Coach Curt Dixon was named the Texas Collegiate League Coach of the Year for a 4rd consecutive year

Community Usage:

- **Over 300** community appearances throughout the year
- **100%** of all Founder's Seats were sold out for an 8th straight year
- **100%** of all Outfield Billboard signs were sold
- **100%** of all Concourse signs were sold
- **Over 150** baseball games were played for a 6th straight year at the ballpark

Quotes From Around The Community

"I actually had people come up to me in the store whom I have known forever and when I showed them the brochure they commented on this cookie they had at the Bombers game! I have had great comments on the partnership."

-- Deborah Boevers | Nana's Cookie Store

"We sold 2 vehicles the next morning after having a presence with the Bombers."

-- Tomas Sandoval | Atkinson Toyota

"Last year was our first year partnering with the Bombers. We have been very pleased with the relationship. They did a great job on our sign, the tickets we were provided to hand out were a big hit with our customers and the time at the ball park was lots of fun."

-- Tim Foster | HobbyTown USA

"We are always looking for new and interesting marketing ideas and have been pleasantly surprised with the outgoing and innovative ideas that the Bombers team has provided for us. Not only do I believe that the team there understands their potential market, but they go above and beyond to make sure we are represented in the best way possible.

The first year we started with just the basic advertising package, the second year we added even more and will continue to grow our budget with the Bombers . This is because we have not only found their marketing strategies effective but the partnership has been one of the best and most rewarding of any of our advertisers."

-- Steve Greene | Urban Optics

"I wanted to send a note to you and everyone there at the Bomber's Ballpark that our picnic was GREAT! I had a lot of employees that said thanks and just really enjoyed an evening out. It works out so nicely for me and our company to do this and allows the employees to do something with their families too."

-- Anne Stasny | DYNACON, Inc.

"Last summer was the first summer we saw positive comparative sales from the year before and the only thing that we could contribute it to was our active partnership with the Bombers. We will definitely try to partner with them again in the summer of 2015. opened."

-- Courtney Lee | Fazoli's

"After working in the NHL, the NFL, the NBA, the MLS, and the minor leagues for multiple teams. I'll tell you this, you're team has been one of the more fun experiences I've been a part of."

-- Jeff McAdam | KRHD ABC 40

Great Local Media Coverage

Bombers a hit in opener

By ROBERT CESSNA
Eagle Staff Writer

Technical difficulties prevented the Brazos Valley Bombers from cupping an historical night with fireworks, but that was about the only thing missing.

Casey Whitmer and Tyler Davis, former A&M Consolidated standouts, made sure the Duncunville Deputies didn't provide any fireworks either, pitching the Bombers to

BOMBERS BASEBALL

BRAZOS VALLEY 4, DUNCUNVILLE 1
NEXT: McKinney Marshals at BV Bombers, 7:05 P.M. today



two-hitter in the franchise's inaugural home game in the Texas Collegiate League. A crowd of 1,471 — the largest in the fourth year of the wooden-bat league — saw the former Tiger hurlers combine for 14

Davis struck out five in the last three innings for a save. Helms worked a perfect seventh. "The whole night started with Casey Whitmer coming out and throwing the ball really well," Bombers manager Kevin



Eagle Photo/Dave McDermid
The Bombers' Kyle Slaney beats the tag at first base during a pick-off attempt in the first inning of Friday's game against Duncunville.

top Steam ag ts 10 hits in second straight



Eagle Photo/J.P. Beato III
Brazos Valley Bombers shortstop Ryan Weber (left) attempts a double play Friday night in a victory against the Mineral Wells Steam.

Bombers win on pinch single in ninth inning

By ROBERT CESSNA
Eagle Staff Writer

Pinch-hitter Blake Walker's simple approach worked best. Walker's two-out walk-off ninth-inning single gave the Brazos Valley Bombers a 1-0 victory over the Coppell Copperheads on Tuesday night at Brazos Valley Bank Ballpark.

BV Bombers enjoyed

first-year team led Texas Collegiate League

BV BOMBERS

RECORD: 23-20, second in TCL Tris Speaker Division
PLAYOFFS: Coppell won divisional series 2-0 over Brazos Valley.
NOTEWORTHY: Brazos Valley led the TCL in paid attendance, averaging 945 tickets sold per game.

"We said, buy and don't in Ye Ge some might Th

Opening with a bang



The first pitch is thrown out at Friday night's Brazos Valley Bombers home opener of Brazos Valley Bank Ballpark Sports Radio 1150 announcers Gabe Beck (left) and Louie Belino (middle) gave the game's commentary along with the Executive Sports Editor of the Eagle, Robert Cessna (right).

Bomber throws no-hitter

Special to The Eagle

COPELL — Clint Helms pitched the Bombers' first no-hitter and Brazos Valley took over first place in the Tris Speaker division of the Texas Collegiate League with a doubleheader sweep of the Coppell Copperheads.

game and the 1-0 no-hitter in the second, the Bombers moved to 11-11, while Coppell fell to 8-9. Because it was a doubleheader, both games were seven innings. Cody Curry (2-2) won the first game with a three-hitter, becoming the first pitcher to throw a complete-game shutout in the TCL this summer.

Kip Masuda hit a two-run homer to left-center, his third of the season, in the fourth for the first run. Clint Helms picked up his first win of the season in three decisions. Mark McGonigle's single to right field brought home T.J. Mittelstaedt in the fifth for the only run in the second game.

Record crowd, but is it

Bombers set mark
ticket sales, but gain

By ROBERT CESSNA
Eagle Staff Writer

The Brazos Valley Bombers didn't get to play, but that didn't stop them from setting the Texas Collegiate League attendance record Friday night at Brazos Valley Bank Ballpark.



Eagle photo/Dave McDermid
Geva (left) and partners Kfir Jackson and Jerrod Lane hope to bring a baseball franchise to Bryan.

Helms is masterful Bombers' victory

walks in the no-hitter (four), and that I just think I was more dom-



Eagle photo/Gabriel Chmielewski
Bombers pitcher Clint Helms pitched a two-hitter Monday against Duncunville.

Brazos Valley Bombers at home game win

Next game
7:05 p.m. Monday
at Wichita Falls Roughriders



Eagle photo/Dave McDermid
Brazos Valley Bombers shortstop Ryan Weber (left) attempts a double play Friday night in a victory against the Mineral Wells Steam.

Bombers to open revamped ballpark

By ROBERT CESSNA
Eagle Staff Writer
Brazos Valley Bombers co-owner Jiri Geva thinks big and looks ahead. Geva and his staff

BV Bombers hope to show fans a good time

By DAVID CAMPBELL
Eagle Staff Writer
If you look long enough, you'll find the words "Batman Was Here" in concrete at the

Company: Let's play ball

Business wants to bring
summer league to Bryan
Geva said he'd like to hear so he can make the official announcement of the team in July, then hold a community-wide contest to name the team in September.

Company: Let's play ball a win

downed singles by Seefeld and Chris Richburg before striking out Chris McGuire and getting Dan Slinkman to hit into a double play. "I didn't think I had my best stuff, but throwing strikes and competing will get you somewhere," Albright said. "I knew if I could get a strike in there that my defense would back me up because they've done it all year and they really came through. It was pretty cool."



Eagle photo/Gabriel Chmielewski
Bombers center fielder Keith Stein makes a diving catch in the third inning Tuesday night at Brazos Valley Bank Ballpark in Bryan.

See BOMBERS, Page C3

Cellucor Field



Family FUN Atmosphere



Bombers 2015 Impact

- Tourism Impact
 - Total attendance from out-of-town: 17,186
 - Economic Impact based on CVB Event Impact Summary
 - Almost 500 hotel rooms booked from Bombers Opponents and their fans
 - **\$1,412,829** in 2015
- Tax Impact
 - Over **\$20,000** in Taxes paid by Bombers in 2015
 - 4 Full Time + 2 Part Time employees
- Community Impact
 - Over 300 community appearances
 - Over **\$10,000** in annual non-profit donations

Continued Success



Grandstand \$78,496

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

Continued Success



Outfield Fence \$7,920

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

Continued Success



Infield \$25,762 | Sprinklers \$22,550

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

Continued Success

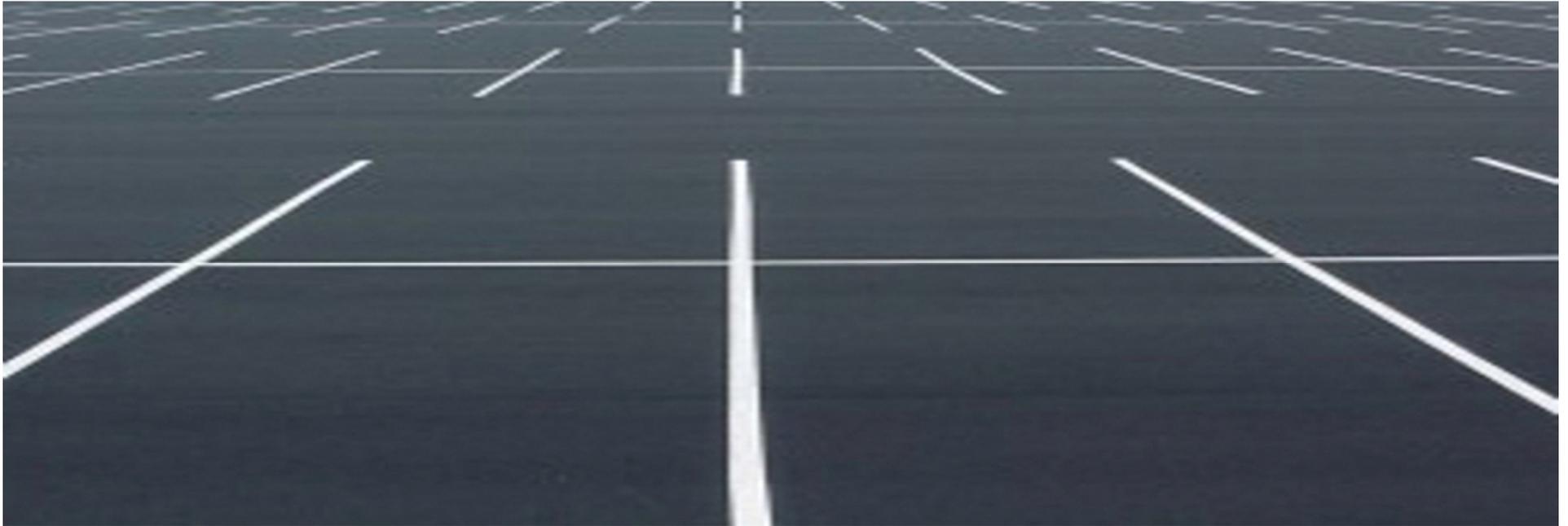


LED Lighting \$100,700

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

Continued Success



Parking Lot \$18,243

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

Continued Success



Scoreboard & Videoboard \$149,548

Where Fun Happens!

www.bvbombers.com | 979.779.PLAY

True Partnership

- 2016 Ballpark Project
 - Grandstand \$78,496
 - Outfield Fence \$7,920
 - Infield \$25,762
 - Sprinklers \$22,550
 - Lights \$100,700
 - Parking Lot \$18,243
 - Scoreboard \$149,548
- \$403,219 in maintenance / improvements
- Funding Sources
 - \$302,219 from the City of Bryan
 - \$101,000 from the Bombers (payments divided over the next 5 seasons)



CITY OF BRYAN

The Good Life, Texas Style.™

The Brazos Valley Bombers are committed to providing an affordable family-friendly environment to the Brazos Valley residents and visitors. We offer a winning combination of the best possible collegiate summer baseball with a variety of in-game entertainment. We promise a positive baseball related experience to all those involved in our endeavor: fans, players, sponsors, and staff.



Uri Geva

Founder & President
Brazos Valley Bombers

Chris Clark

Manager Partner
Brazos Valley Bombers