



DOWNTOWN BRYAN ASSOCIATION

May 13, 2013

To: Kean Register
City Manager, City of Bryan

Joey Dunn
Deputy City Manager, City of Bryan

RE: Downtown Bryan Association FY2012-13 Contract & Funding Revision

Kean & Joey,

Thank you for your consideration of the Downtown Bryan Association's request for the additional funding and contract revision with the City of Bryan for FY2012-13.

As you know, the Downtown Bryan Association has grown significantly in membership, programs, activities and leadership for the Downtown community. Our funding and contract amendment for FY2012-13 reflects the need for additional funding to maintain and continue this level of growth, which we believe is necessary for the continued revitalization of our beautiful Downtown.

For the remainder of FY2012-13 we respectfully request the additional amount of \$40,000.00, which reflects a revised FY2012-13 funding amount of \$95,000.00 (See *Attachment A* for budget details). This additional funding will allow us to do a number of things:

1. Provide our Executive Director position with a salary comparable to average Executive Director salaries in our community, and bring his/her salary to a level comparable to ED salaries for Downtown organizations in similar-sized Texas cities;
2. Hire two additional full time staff: a Program Manager who will be responsible for the management and oversight of all DBA events and special programs, and an Operations Manager who will be responsible for day-to-day office organization, bookkeeping, and membership management;
3. Establish a sustainable internship program including 4 part time intern positions from the Texas A&M Work/Study Program to fulfill the roles of: Photojournalist/Videographer, Communications Intern, Web Programmer, and Graphic Design Intern

Although some of these positions are contingent upon funding, we have already begun to establish them within the organization, and are prepared to take the next steps forward in the growth of DBA and Downtown programs. Through an extensive interview process we have identified Sandra Farris, long time Communications Director for Bryan ISD, as our incoming Executive Director. In addition, we plan to hire Jacqueline Giroir as our Program Manager, and Beth Bryant as our Operations Manager. Ms. Gioir comes to us with a Masters in Business Management and experience in the music industry both on the local and national level. Ms. Bryant has been working with DBA on a part-time basis for the past five months and is already trained in the daily operations of our office. Additionally, she has extensive contacts within the A&M community. Finally, we have already established an internship program with the Texas A&M Work/Study Program and the Department of Visualization in order to ensure a continual stream of high quality creative student workers.

We understand City funds must be utilized efficiently and responsibly. As such, in addition to the Downtown programs we have already established (see *Attachment C* for current DBA Programs & Projects) we propose the DBA taking on additional responsibilities in FY2012-13 including:

1. Management of the Palace Theater beginning June 15, 2013;
2. Partial management of the 2013 Texas Reds Festival in preparation of taking over management of the Festival in 2014

Please see *Attachment B* for details of contract amendments.

Thank you for your consideration of this request. We will manage the resources prudently and strive for excellence in continuing our support of Downtown activities and growth. Please do not hesitate to contact us for additional information.

Sincerely,



Ben Hardeman
Chairman
Downtown Bryan Association

René Graham Lawrence
Interim Executive Director
Downtown Bryan Association

ATTACHMENT A -- REVISED BUDGET

DBA FY12-13 Original Budget

| EXPENSES | |
|-----------------------------|--------------------|
| Utilities | \$1,080.00 |
| Salary (Executive Director) | \$34,000.00 |
| Payroll Taxes | \$8,580.00 |
| Accounting | \$4,600.00 |
| Phone & Internet | \$862.00 |
| Web Services | \$3,000.00 |
| Insurance Premiums | \$3,760.00 |
| Office Supplies | \$450.00 |
| Professional Membership | \$658.00 |
| Property taxes | \$4,000.00 |
| Printing | \$3,500.00 |
| Advertising | \$24,000.00 |
| Event Permit Fees | \$2,800.00 |
| Postage | \$360.00 |
| Development Workshops | \$1,000.00 |
| Total Expenses | \$92,650.00 |

| REVENUE | |
|-------------------------------|--------------------|
| City of Bryan | \$55,000.00 |
| Membership | \$11,150.00 |
| Downtown Advertising Co-Op | \$24,000.00 |
| Arts Council of Brazos Valley | \$2,500.00 |
| Total Revenue | \$92,650.00 |

DBA FY12-13 Amended Budget

| EXPENSES | |
|---|---------------------|
| Utilities | \$1,080.00 |
| Salary (Total) | \$75,561.00 |
| Executive Director (10/01/12-11/31/12) | \$5,667.00 |
| Executive Director (12/01/12-05/31/13) | \$12,155.00 |
| Executive Director (06/01/13-09/30/13) | \$21,667.00 |
| Operations Manager (12/01/12-05/31/13) | \$5,372.00 |
| Operations Manager (06/01/13-09/30/13) | \$12,000.00 |
| Program Manager (06/01/13-09/30/13) | \$12,000.00 |
| 4x TAMU interns (05/15/13-09/30/13) | \$6,700.00 |
| Benefits (Total) | |
| Medical Insurance Stipend (06/01/13-09/30/13) | \$3,000.00 |
| Payroll Taxes (10/01/12-05/31/13) | \$4,200.00 |
| Payroll Taxes (06/01/13-09/30/13) | \$6,300.00 |
| Accounting | \$4,600.00 |
| Phone & Internet | \$862.00 |
| Web Services | \$3,000.00 |
| Insurance Premiums | \$3,760.00 |
| Office Supplies | \$450.00 |
| Professional Membership | \$658.00 |
| Property taxes | \$4,000.00 |
| Printing | \$3,500.00 |
| Advertising | \$24,000.00 |
| Event Permit Fees | \$2,800.00 |
| Postage | \$360.00 |
| Development Workshops | \$1,000.00 |
| Total Expenses | \$139,131.00 |

| REVENUE | |
|--|---------------------|
| City of Bryan | \$95,000.00 |
| Membership | \$11,150.00 |
| Downtown Advertising Co-Op | \$24,000.00 |
| Misc Income (grants, Palace Theatre rental, etc) | \$6,481.00 |
| Arts Council of Brazos Valley | \$2,500.00 |
| Total Revenue | \$139,131.00 |

DBA FY13-14 Preliminary Budget

| EXPENSES | |
|--------------------------------|---------------------|
| Personnel | |
| Salary | \$157,700.00 |
| Executive Director | \$65,000.00 |
| Operations Manager | \$35,000.00 |
| Program Manager | \$40,000.00 |
| 4x TAMU Interns | \$17,700.00 |
| Benefits | |
| Medical Insurance stipend | \$9,000.00 |
| Payroll Taxes | \$12,000.00 |
| Mobile Phone allowance | \$1,000.00 |
| Total Salary + Benefits | \$178,700.00 |
| Contract Services | |
| Accounting | \$3,000.00 |
| Legal Services | \$2,500.00 |
| Total Contract Services | \$5,500.00 |

| Operating Expenses | |
|---------------------------------|--------------------|
| Queen Theatre Mortgage | \$11,500.00 |
| Queen Theatre Restoration Note | \$2,200.00 |
| Office Lease | \$0.00 |
| Utilities | \$1,100.00 |
| Marketing/Advertising | \$26,000.00 |
| Phone + Internet/Communications | \$1,100.00 |
| Insurance Premiums | \$3,760.00 |
| Office Supplies/Equipment | \$2,400.00 |
| Printing | \$4,000.00 |
| Misc. City Fees | \$2,800.00 |
| Website Hosting | \$150.00 |
| Travel + Conferences | \$2,500.00 |
| Postage | \$500.00 |
| Professional Membership | \$1,000.00 |
| Professional Development | \$400.00 |
| Misc/Contingency | \$2,500.00 |
| Total Operating Expenses | \$61,910.00 |

| | |
|-----------------------|---------------------|
| Total Expenses | \$246,110.00 |
|-----------------------|---------------------|

| REVENUE | |
|-------------------------------|---------------------|
| Queen Theatre Marquee Rental | \$2,610.00 |
| Queen Theatre Misc. Donations | \$14,000.00 |
| City of Bryan | \$165,000.00 |
| Merchant Advertising Co-Op | \$24,000.00 |
| Misc Grants & Income | \$22,000.00 |
| Arts Council of Brazos Valley | \$2,500.00 |
| Membership | \$16,000.00 |
| Total Revenue | \$246,110.00 |

ATTACHMENT B - PROPOSED AMENDMENTS TO FY2012-13 CONTRACT

AMENDMENT 1:

Allow the Downtown Bryan Association to assume management control of the Palace Theatre located at 105 S. Main Street in Bryan, Texas.

Downtown Bryan Association responsibilities:

- Solicit and schedule bookings for the use of the facility in accordance with appropriate limitations approved by the City of Bryan.
- Assure that appropriate responsible staff for each particular event is on site during the usage of the facility.
- Maintain and clean the facility after each use to a condition that is ready for the next function while the facility is not in use.
- Exercise reasonable care to assure that the facility is secure during periods when it is not actively being used.
- Perform maintenance that does not require skilled labor to accomplish.
- Payment for all utilities consumed during the period that the DBA is responsible for managing the Theatre.

City of Bryan responsibilities:

- Any capital maintenance required due to damage beyond normal wear and tear of the facilities use. (Contracts for booking would hold users of the facility responsible for damage occurring during the event for which the facility is booked.)

INTENDED USE:

The Downtown Bryan Association will utilize this facility to host DBA programs at-will, and as a rental facility for other organizations.

PROCEEDS:

The Downtown Bryan Association will keep any revenue earned from the rental, use, and/or concession sales derived from the management of the Palace Theatre

PROPOSED TERM:

2 year trial period beginning June 15, 2013

TERMINATION:

See current FY2012-13 agreement

AMENDMENT 2:

Work with the Downtown Bryan Association to undertake a process of transition designed to lead to the Downtown Bryan Association's assumption of management responsibility for the Texas Reds Festival

Downtown Bryan Association responsibilities:

- Providing full availability of the DBA Program Manager to the City of Bryan for the process of planning and carrying out the production of the 2013 Texas Reds Festival.
- Work with the City in recruiting volunteers, vendors, sponsors, and community support and participation in the festival.
- Work with the City, and in conjunction with the B/CS Convention & Visitors Bureau, to promote the Festival outside of Brazos County with the goal of maximizing attendance by non-local groups and individuals.
- Providing staff and volunteers from within the DBA organization to assist during the 2013 Texas Reds Festival event.
- Communicate with and coordinate with downtown merchants and stakeholders on issues related to the 2013 Texas Reds Festival.

City of Bryan authorities and responsibilities:

- Authority in making all of the final decisions with regard to the presentation of the 2013 Texas Reds Festival.
- Providing experienced leadership and support from City Staff who have been involved in the past for the production of the Festival.
- Organizing and communicating essential logistical information to DBA staff that is key to the development and production of the Festival.
- Providing equipment resources and technical support needed for implementation of the festival.
- The City of Bryan will be the contractor for outside services engaged for the production of Texas Reds in 2013 and will maintain financial responsibility for those services.

PURPOSE:

The common objective of this cooperation in 2013 is to prepare and enable the DBA to assume the responsibility for the implementation of this Festival, with logistical support from the City, in future years. Both the City of Bryan and the Downtown Bryan Association are entering into this modification of our contract with the expectation that the DBA will, within no more than the next two years, assume the management role of the Festival.

PROCEEDS:

The City of Bryan will keep any revenue earned from the 2013 Texas Reds Festival



Downtown Bryan Association

The Downtown Bryan Association is a non-profit organization whose mission is to create, cultivate and showcase the commerce, culture, and community of our Downtown District by preserving the past and building a vibrant future.

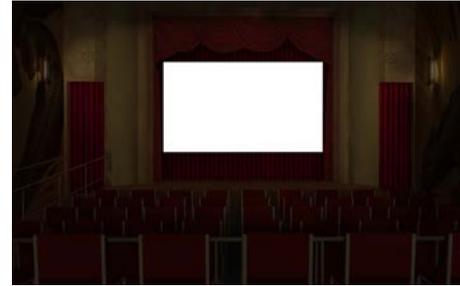
Programs + Projects



RUNWAY



LECTURE HALL



CINEMA HOUSE



CONCERT HALL



Artist/Event/Venue/Project:

The Queen Theatre

Organization(s):

Downtown Bryan Association

When: N/A

Frequency: N/A

Attendance: N/A

The Queen Theatre is a cultural space revitalization project housed in a nearly 100-yr old structure that once housed Bryan's first movie theater. This project requires cooperation with architects, artists, art organizations, local government, and the community to embed a permanent public space for the exchange creative and artistic practices. The small theater will encompass a lobby, history display area, concession stand, screen, stage, terraced theater floor for multiple venue arrangements, balcony seating, catering kitchen, restrooms, small staging/green room area, and offices. The films shown at the Queen will draw from the entire history of cinema including contemporary independent films, silent films, Westerns, science fiction, classic films, and foreign features from past and present.



Artist/Event/Venue/Project:

Art Step & First Fridays

Organization(s):

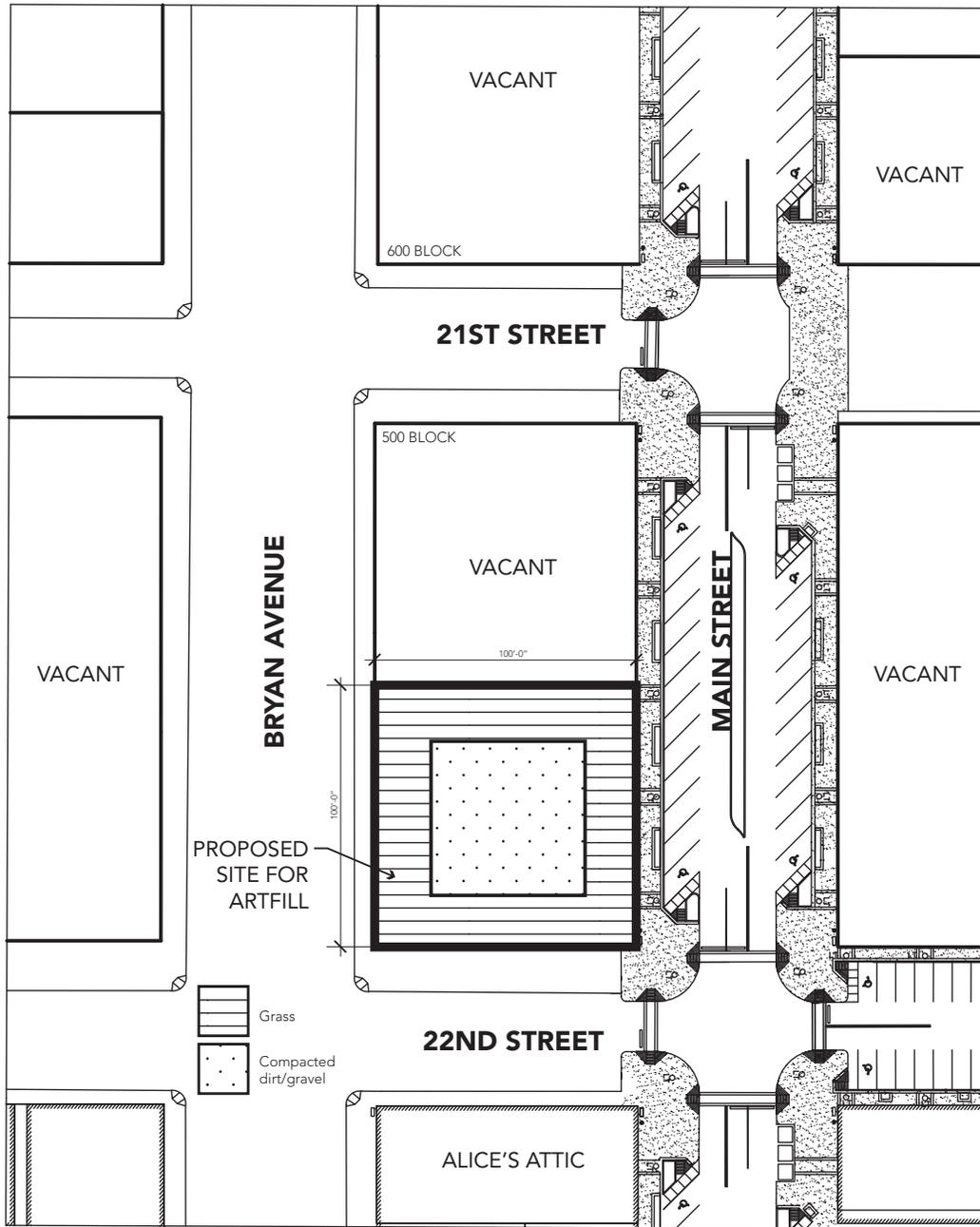
Downtown Bryan Association
Downtown Arts & Culture Association

When: First Friday

Frequency: Monthly

Attendance: 5,000+

Art Step and First Friday are arts & culture-centric events that highlight community creativity. The street corners of Downtown Bryan are filled with live musicians, artist demonstrations, spoken-word performances and community outreach organizations.

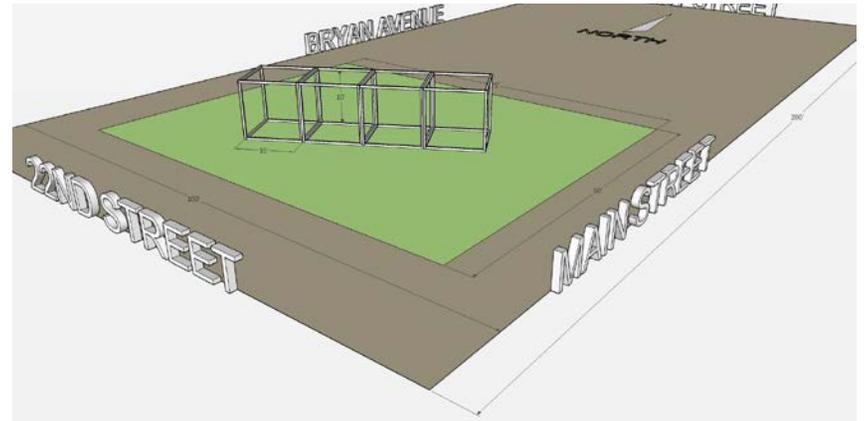


ARTFILL : ART AS INFILL
SITE PLAN



10' 50' 100'

PREPARED BY:



Artist/Event/Venue/Project:

ArtFill

Organization(s):

LaurelHouse Studio
Downtown Bryan Association
Arts Council of Brazos Valley
Bryan ISD

When: May 2012 (inaugural installation)

Frequency: Monthly

Attendance: TBD

ArtFill is a large-scale collaborative art installation project designed to engage the community, draw visitors to Downtown North, and serve as a creative outlet for students of all ages.

Designed by local architects LaurelHouse Studio, ArtFill grew out of discussions about the future of Downtown Bryan's North end. The concept for this project is to activate a blank urban landscape, and rekindle the spirit of community productivity and innovation that existed around the original railroad stops. The Downtown Bryan Association aims not only to activate this unique void in the urban landscape, but to create an anchoring cultural piece for the North End of Downtown that engages the contemporary audience.



Artist/Event/Venue/Project:
Texas Reds Steak & Grape Festival

Organization(s):
City of Bryan
Keep Brazos Beautiful
Arts Council of Brazos Valley
Downtown Bryan Association

When: Fall

Frequency: Annually

Attendance: 20,000+

Texas Reds Festival is held annually in Historic Downtown Bryan. Live entertainment Friday and Saturday night. Taste and enjoy great wines from over 20 featured Texas wineries. Stroll through the large selection of unique arts and crafts vendors. Enjoy a hearty Rib-eye steak cooked to perfection complete with all the trimmings. Sample creations from one of our 25 championship cook off teams. Bring the entire family over to the popular Kid Zone, complete with grape stomping and activities for all ages.

FREE ADMISSION

He's dying to become a chef.

MARK YOUR CALENDAR!
Movies with Madden's is happening ALL SUMMER!

JUNE 1st
JULY 6th
AUG 3rd

Sale Park
Bryan, TX

Disney PRESENTS A PIXAR FILM

RATATOUILLE
(rat-a-too-ee)

8pm

FIRST FRIDAY
MOVIE IN THE PARK
Sale Park | 28th & Main St.

Bring a picnic blanket or lawn chairs, have some food from Madden's Street Cuisine, & ENJOY THE SHOW!

www.downtownbryan.com

FREE ADMISSION

HUGO

Chicken Express

MARK YOUR CALENDAR!
Remaining 2012 Movie Dates:
Oct 5th
Nov 2nd
Dec 7th

Always FREE!
DowntownBryan.com
for show times

DOWNTOWN BRYAN, TX

First Friday
Oct 5th | 7:30pm | Sale Park

FREE ADMISSION!
ALL FAMILIES WELCOME!

Bring a picnic blanket or a lawn chair & enjoy the show!

MOVIES with MADDEN'S

featuring Chef Tai

Disney PIXAR

FREE ADMISSION

UP

AUGUST 3, 2012 · 8:30 PM · SALE PARK
28th & Main Street

in beautiful Downtown Bryan!

KAGS HD

MOVIES with MADDEN'S

featuring Chef Tai

photo courtesy of Chandler Arden



Artist/Event/Venue/Project:

Movie's with Madden's, Movie in the Park

Organization(s):

Downtown Bryan Association

When: First Friday

Frequency: Monthly

Attendance: 250+

Movies with Madden's is the Downtown Bryan Association's movie-in-the-park series. It is a free event every First Friday of the month in Sale Park. Located in the heart of Downtown, the series is meant to encourage parents and children to spend an evening outdoors together, and expose the community to high-quality big-screen cinema features at a very affordable price--FREE!



Artist/Event/Venue/Project:
Red Wasp Film Festival

Organization(s):
Brazos Progressives
Arts Council of Brazos Valley
Stage Center Theater
Downtown Bryan Association

When: Fall

Frequency: Annually

Attendance: 300+

The Red Wasp is a local film festival created by the Brazos Progressives in 2003. Beginning small at the 7F Lodge in Wellborn, TX, the festival has humble origins of local filmmakers wanting feedback on their work. In 2006 the Brazos Progressives moved the event to the Conlee Auctions warehouse in Downtown Bryan. Now in its 10th year, the festival has grown to regional filmmakers and is hosted at several venues in Downtown. Showcasing long and short works, the 2013 festival looks to more closely collaborate with the Arts Council to attract even more cine-maniacs.





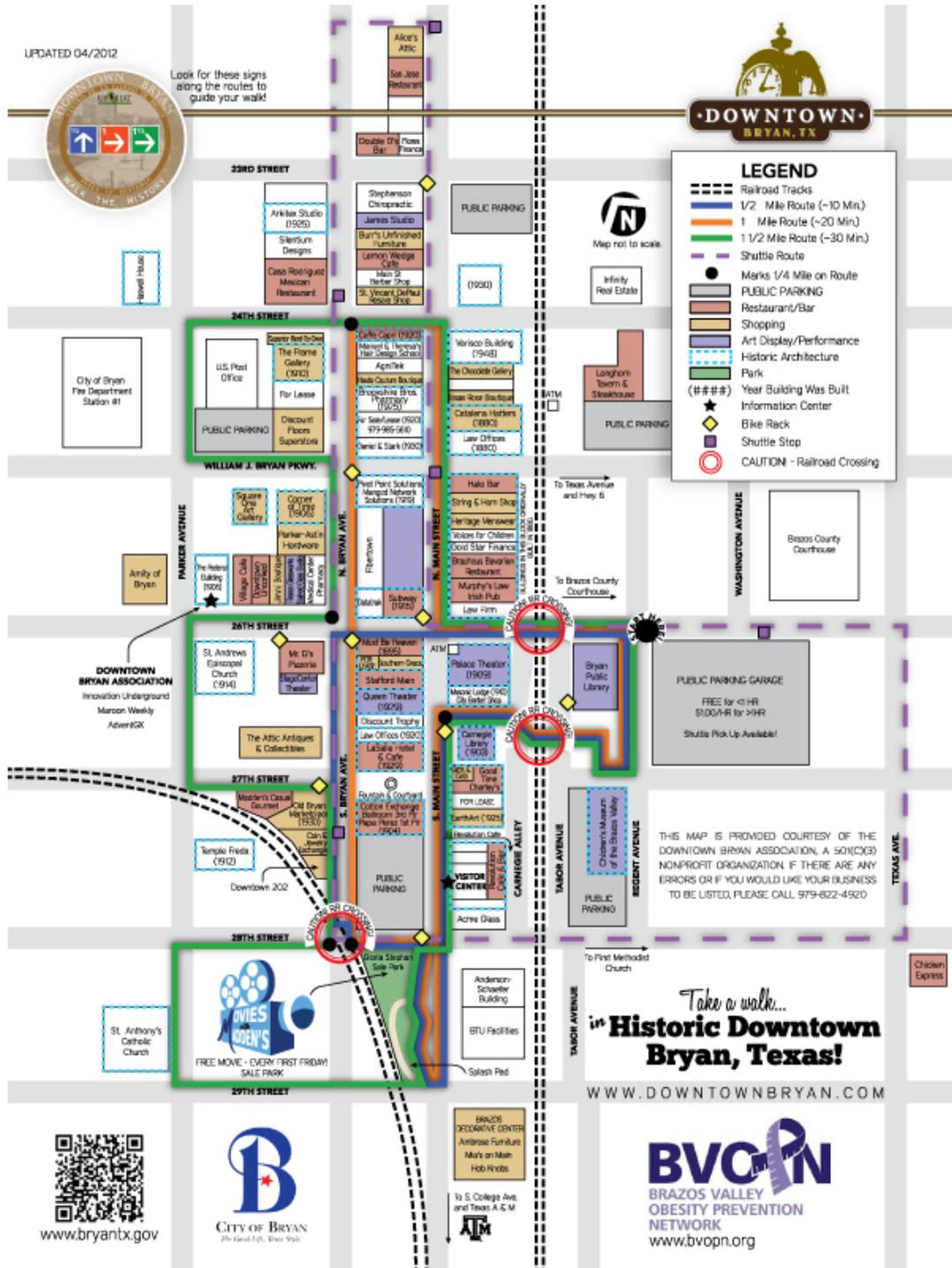
Artist/Event/Venue/Project:

DUFi, Pilot Garden

Organization(s):

AdventGX
Howdy! Farms
Beautiful Abilities
Brazos Valley Farmers Market
Downtown Bryan Association

The Distributed Urban Farming Initiative is a program that unites agriculture with community development, nutrition, and local economic development. The end goal of the project is not simply to build gardens around town, but rather use local agriculture to encourage healthy food choices, promote good health and spur economic growth through entrepreneurship and tourism.



Artist/Event/Venue/Project:
Downtown Walking Trail

Organization(s):
Downtown Bryan Association
Texas A&M Department of Urban Planning
Texas A&M Ag Extension

The Downtown walking trail serves as a visitor and recreational way-finding map that promotes healthy living and Downtown merchants



Artist/Event/Venue/Project:

Rock the Republic

Organization(s):

Rock the Republic, Inc.
The City of Bryan
Downtown Bryan Association

When: Fall

Frequency: Annually

Attendance: 3,500+

In 2009, five organizers came together to create a unique music and spoken word experience called Rock The Republic (RTR). Featuring over 100 acts of rock, hip-hop, folk, blues, indie music and HBO Def poets, with an attendance of just over 3,500. It's unique blend of concert length spoken word poetry and music performances is unlike any other. Dancers, visual artists, DJ's, rock musicians, hip-hop heads and slam poets come together in the unique setting of Downtown Bryan for an exhilarating, uplifting and original event.





Artist/Event/Venue/Project:

Viz A Go Go

Organization(s):

Texas A&M Department of Visualization
Downtown Bryan Association
AdventGX

When: Fall

Frequency: Annually

Attendance: 2,000+

The annual showcase of digital wizardry created by students in the Master of Science in Visualization program at Texas A&M is known as Viz A Go Go. Now in its 20th year, it has become a legendary event in Downtown Bryan. In addition to video and animation screenings, the students feature 3-D media, photography, printed digital art, sculptures, paintings, video games and interactive pieces. The screenings showcased approximately 50 different time-based student works including 2-D and 3-D animations and film shorts, most loaded with special effects.



Artist/Event/Venue/Project:

SEAD Gallery

Organization(s):

Advent GX
Brazos Valley Arts Council
Downtown Bryan Association

Frequency: Quarterly Exhibitions

Attendance: 300+

SEAD Gallery is located in the Federal Building in Historic Downtown Bryan, TX and offers exhibits juried by Arts Council of the Brazos Valley. The SEAD Gallery is a community and economic development project by Advent GX. With juried exhibits by Arts Council of the Brazos Valley and featuring periodic shows by area arts and visualization students, SEAD Gallery provides a new downtown venue for arts and cultural exchange. The gallery provides a venue to explore collaborations across the disciplines of Science, Engineering, Art & Design.



Artist/Event/Venue/Project:
Wacky Wicked Weekend

Organization(s):
Downtown Bryan Association
Keep Brazos Beautiful

When: Halloween Weekend

Frequency: Annually

Attendance: 300+

Wacky Wicked Weekend is an annual trick or treating event in Downtown to allow families the opportunity for a safe and fun holiday experience. Its also a wonderful opportunity for shop owners and community members to get to know one another.



Artist/Event/Venue/Project:
Grafik Intervention, Bryan Texas

Organization(s):
Texas A&M Department of Visualization
Downtown Bryan Association

When: Fall 2012

Frequency: One time

Attendance: 500+

Originally conceived as an MFA graphic design thesis project at the Academy of Art University, William Culpepper's Grafik Intervention uses digital projections to engage the public through visually dynamic and compelling communication methods. Projections are designed to provide historical information in an urban context. The goal of the projections is to inspire community members to consider the potential of currently unused buildings in their community. Through engagement and awareness, only positive results can occur when active community members take action and pride in their own neighborhood.

The interventions were completed by Texas A&M University's Visualization Design students for Senior Lecturer Donna Hajash's Department of Visualization senior graphic design studio. The selected buildings included the Parker Lumber, Kimbell Feed, City National Bank and Ice House buildings.





Artist/Event/Venue/Project:
Lights On!

Organization(s):
Downtown Bryan Association
City of Bryan

When: November

Frequency: Annually

Attendance: 500+

Lights On! is the annual Christmas Light celebratory event when all of Downtown is lit up and a-glow with a twinkling glow. The event includes carolers, dance performances, a speech from the Mayor, and hot chocolate for all!



Artist/Event/Venue/Project:
Christmas Window Decorating Contest

Organization(s):
Downtown Bryan Association

When: November - December

Frequency: Annually

Attendance: 500+

The Christmas Window Contest is a creative competition among Downtown merchants and store owners to see who can come up with the most spirited window display. The competition evokes a bit of friendly competition amongst our Downtown community, and brings a bit of creative Christmas flair.



Artist/Event/Venue/Project:
Downtown Street & Art Fair

Organization(s):
Downtown Bryan Association
Downtown Arts & Cultural Association
Arts Council of Brazos Valley

When: April (TAMU Parents Weekend)

Frequency: Annually

Attendance: 500+

The event features artists and artisans from across the region selling their handmade creations. In addition there is live music, hands on art demonstrations and street performers for your entertainment. A hands on art activity area for all ages is organized and sponsored by the MSC Forsyth Galleries. Over the last several years, Downtown Bryan has actively fostered arts & culture. This fair continues to build on by inviting our local artists as well as regional artists to support the revitalization that is occurring in Downtown.



Caffe **CAPRI**
Casa **RODRIGUEZ**
Downtown **UNCORKED**
LA SALLE *Cafe*
The **LEMONWEDGE**
MADDEN'S *Gourmet*
Papa **PEREZ**
The **VILLAGE**

ON FEBRUARY 14TH 2012 ENJOY DINNER AND A MOVIE IN DOWNTOWN BRYAN. EAT AT A PARTICIPATING RESTAURANT AND ADMISSION TO THE MOVIE IS FREE*!

DINNER & A MOVIE

AT THE PALACE THEATRE
 DOWNTOWN BRYAN, TX
 7PM & 9PM SHOWTIMES
 \$5.00 ADMISSION

Breakfast at
TIFFANY'S

*DINE BEFORE THE MOVIE AND PRESENT YOUR RECEIPT AT THE THEATRE FOR FREE ADMISSION. DINE AFTER THE MOVIE AND PRESENT YOUR TICKET STUB FOR \$5.00 OFF AT A PARTICIPATING RESTAURANT.

CAFFÉ **CAPRI** CASA **RODRIGUEZ** PAPA **PEREZ** THE **VILLAGE CAFÉ**
 DOWNTOWN **UNCORKED** THE **LEMON WEDGE** MADDEN'S **GOURMET**



Casablanca

Enjoy
DINNER AND A MOVIE
in Historic Downtown Bryan
FEBRUARY 14 & 15, 2013

Eat at a participating restaurant and admission to the movie is free*!

PALACE THEATER **6:30PM & 9PM**
 105 South Main Street \$5.00 Admission

*DINE BEFORE THE MOVIE AND PRESENT YOUR RECEIPT AT THE THEATER FOR FREE ADMISSION. DINE AFTER THE MOVIE AND PRESENT YOUR TICKET STUB FOR \$5.00 OFF AT A PARTICIPATING RESTAURANT.

Artist/Event/Venue/Project:
 Valentine's in Downtown

Organization(s):
 Downtown Bryan Association

When: Valentine's Day

Frequency: Annually

Attendance: 200+

The Valentine's in Downtown is a dinner + movie screening event held in Downtown each Valentine's Day. A collaboration amongst many of the Downtown restaurants, the event attracts viewers young and old to watch a classic romance movie at the Palace, paired with a special evening on the town.



Artist/Event/Venue/Project:
Downtown Yarn Bombing

Organization(s):
Brazos Valley Knitting Guild
Downtown Bryan Association

When: Spring & Fall

Frequency: Bi-Annually

Attendance: N/A

Yarn bombing is a type of graffiti or street art that employs colorful displays of knitted or crocheted yarn rather than paint or chalk. These non-permanent artist interventions are just one of the many vibrant happenings in Downtown Bryan. Knitters of all ages from the Brazos Valley Knitting Guild participate.



Artist/Event/Venue/Project:

Downtown Christmas Parade

Organization(s):

Downtown Bryan Association
City of Bryan

When: December

Frequency: Annually

Attendance: 2,000+

The Downtown Christmas Parade was brought back to life in 2011 after many years of absence with the help of the Downtown Bryan Association. The parade is a cherished tradition and an important part of Downtown's history. The event brought over 40 float entries in 2012 and thousands of visitors to the Downtown area to enjoy the spectacle!



Artist/Event/Venue/Project:
Brazos Bark & Build

Organization(s):
AIA, Brazos Valley Chapter
Downtown Bryan Association
Brazos Animal Shelter

When: September/October

Frequency: Annually

Attendance: 500+

Brazos Bark & Build is sustainable doghouse design+build competition. This event seeks to inspire attendees and participants to learn about sustainable design and building practices while having fun exercising their creativity - not to mention competing for bragging rights over the rest of the local building industry! Held in Downtown Bryan each year, this event is a wonderful exploration in design & quality time with sweet dogs!



Artist/Event/Venue/Project:
Texas Grand Slam Poetry Competition

Organization(s):
Mic Check Poetry
Revolution Café
Downtown Bryan Association

Frequency: Annually

Attendance: 150-200

The Texas Grand Slam Poetry Festival is a 2-day poetry feast featuring 39 poets with the gumption to compete for the title *Texas Grand Slam Poetry Champion*.

The purpose of this event is to connect an active community of readers, writers, and critics of contemporary, experimental, avant-garde and neglected poetry to the general public who would not regularly have a chance to encounter this certain type of art.





Artist/Event/Venue/Project:

TAMU Work/Study

Organization(s):

Downtown Bryan Association

When: Fall, Spring & Summer Semesters

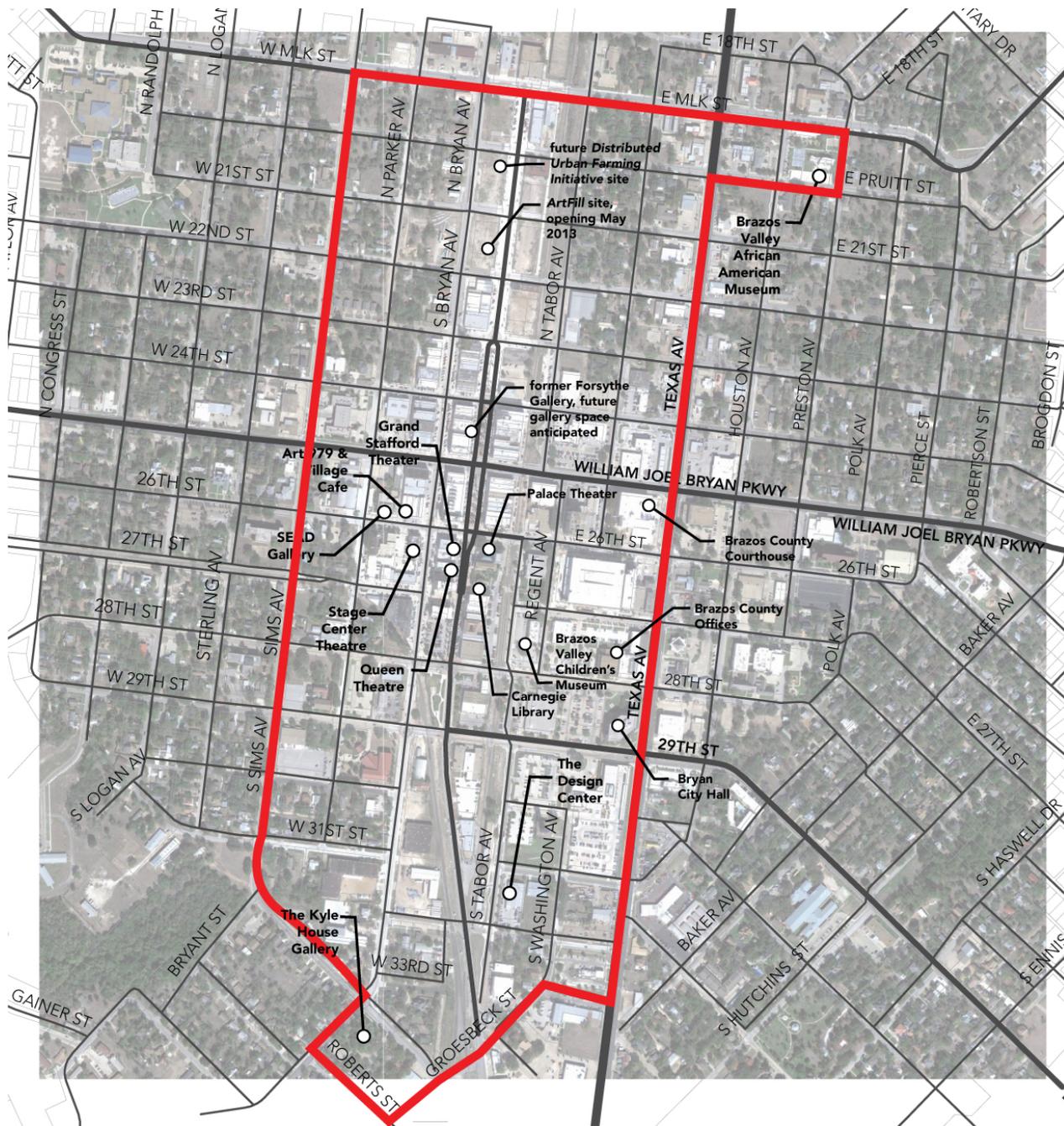
Frequency: N/A

Attendance: 4 positions

The DBA has established an internship program with the Work/Study office at Texas A&M University. The 4 positions include:

- Graphic Designer
- Web Programmer
- Photojournalist/Videographer
- Communications Intern

These positions allow A&M students to earn credit while working in the real world and gaining experience.



Artist/Event/Venue/Project:
Texas Cultural District Designation

Organization(s):
Downtown Bryan Association
Arts Council of Brazos Valley
SEAD Gallery
Art979
DACA
Texas Commission on the Arts

Creating a recognized Cultural District in Downtown Bryan further establishes a high level of recognition for the Downtown District, encourages growth of the Arts, and allows funding and grant opportunities for programs and events in Downtown.

The Downtown Bryan Association has submitted a letter of intent to the Texas Commission on the Arts, and will be submitting a full proposal in 2013.



ypaaggieland

Artist/Event/Venue/Project:
YPA Downtown Scavenger Hunt

Organization(s):
Young Professionals of Aggieland
Downtown Bryan Association

When: PM

Frequency: bi-annually

Attendance: 50+

The Young Professionals of Aggieland host a bi-annual scavenger hunt in Downtown for team-building and to show professionals a bit of what Downtown has to offer.





BRYAN FIREFIGHTER MEMORIAL PROGRAM

First Friday March 1, 2013 | 6:30pm | Downtown Bryan

Welcome

Mayor Pro Tem Ann Horton

Thank You to Downtown Businesses

Downtown Bryan Association, René Lawrence

Remembrance of Lt. Pickard & Lt. Wallace

Bryan Fire Department, Chief McGregor

Prayer for the Fallen

St. Andrew's Episcopal Church of Bryan, Director Hugh Majors

Musical Performance

*Bryan High School Orchestra, String Quartet
Nic Buck, Andrew Buck, Mariah Buckwalter & Jonathan Pequeno
Director: Glenn Lemons*

Update on Mitchell Moran & Rickey Mantey

Bryan Fire Department, Chief McGregor

Prayer of Recovery

First United Methodist Church of Bryan, Reverend Rick Sitton

Closing

Amazing Grace, Bagpipe performance by Bob Leslie

**Shop at these businesses March 1-3.
Portions of sales proceeds will go to
families of the fallen & wounded firefighters:**



AMITY OF BRYAN
BAR B BOUTIQUE
CATALENA HATTERS
THE CHOCOLATE GALLERY
DOWNTOWN UNCORKED
EMILY'S JIMS
THE FRAME GALLERY
HIDDEN OASIS CARRIAGE
LA SALLE CAFE
THE LEMON WEDGE
MR. G'S PIZZERIA
MUST BE HEAVEN
OLD BRYAN MARKETPLACE
PARKER - ASTIN HARDWARE
THE PROUDEST MONKEY
SWEETIE THOMPSON'S
TEXAS ROSE BOUTIQUE
THE VILLAGE CAFE



These businesses will be accepting donations:
PATRANELLA'S BAKERY SQUARE ONE GALLERY

WE SUPPORT BRYAN FIRE DEPARTMENT



AMITY OF BRYAN | TEXAS ROSE BOUTIQUE | THE VILLAGE CAFE
SWEETIE THOMPSON'S | EMILY'S JIMS | DOWNTOWN UNCORKED
PARKER - ASTIN HARDWARE | LA SALLE CAFE | THE LEMON WEDGE
THE CHOCOLATE GALLERY | MR. G'S PIZZERIA | BAR B BOUTIQUE
THE FRAME GALLERY | CATALENA HATTERS | MUST BE HEAVEN
HIDDEN OASIS CARRIAGE | OLD BRYAN MARKETPLACE

March 1-3, 2013

Downtown Bryan businesses will donate a portion of our sales proceeds to support the families of our fallen and wounded firefighters.

BUY LOCAL. SUPPORT LOCAL FAMILIES.

Mitchel Moran Ricky Mantey Lt. Gregory Pickard Lt. Eric Wallace



Artist/Event/Venue/Project:

Bryan FD Profit Share & Benefit

Organization(s):

Downtown Bryan Association
Bryan Fire Department

The Downtown Bryan Association hosted a Memorial and Profit share in order to recognize and raise funds for our local heroes that died in the February blaze.

Aggie Moms

Visit Downtown Bryan-just minutes away from Texas A&M University

USE THIS COUPON FOR ANY PURCHASE MADE AT THE FOLLOWING LOCATIONS

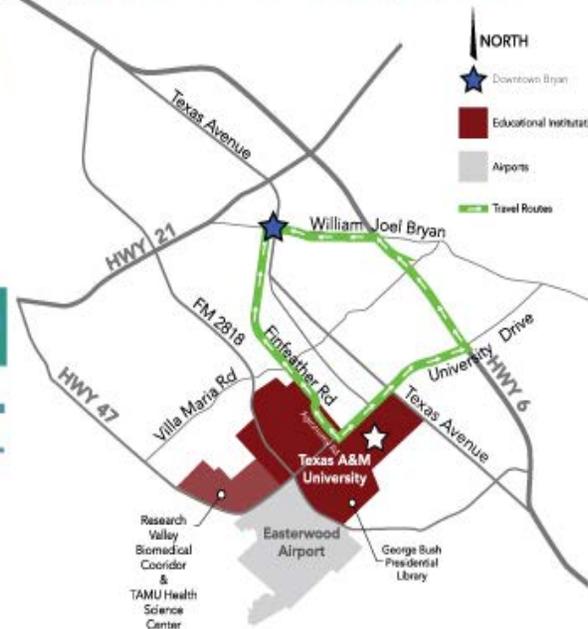
10% OFF

COUPON CODE: **AGGIEMOMS2013**
restrictions apply

- | | |
|--|--|
| AMITY OF BRYAN <input type="checkbox"/> | JIM.N.I. <input type="checkbox"/> |
| 300 W 26TH ST (979)822-7717 | 202A WEST 26TH STREET (979)823-80 |
| THE FRAME GALLERY <input type="checkbox"/> | SOUTHERN GRACE <input type="checkbox"/> |
| 216 N BRYAN AVE (979)822-0496 | 102 S MAIN ST (979)822-7770 |
| BAR B BOUTIQUE <input type="checkbox"/> | STAGECENTER THEATRE <input type="checkbox"/> |
| 112 S MAIN ST (979)775-0099 | 201 W 26TH ST (979)823-4297 |
| BABY LOVE BOUTIQUE <input type="checkbox"/> | LA SALLE HOTEL <input type="checkbox"/> |
| 203 N BRYAN AVE (979)485-9845 | 203 N BRYAN AVE (979)485-9845 |
| EMILY'S JIMS <input type="checkbox"/> | SWEETIE THOMPSON'S <input type="checkbox"/> |
| 110 N MAIN ST (979)393-9320 | 208 N BRYAN AVE (979)485-9819 |
| CHOCOLATE GALLERY <input type="checkbox"/> | MUST BE HEAVEN <input type="checkbox"/> |
| 211 N MAIN ST (979)779-2804 | 100 S MAIN ST (979)822-7722 |
| GIFTS & GAB <input type="checkbox"/> | THE VILLAGE CAFE <input type="checkbox"/> |
| 201 S MAIN ST (979)846-1448 | 210 W 26TH ST (979)703-8514 |
| BRAZOS GLASSWORKS <input type="checkbox"/> | HAUTE COUTURE BOUTIQUE <input type="checkbox"/> |
| 202 W 26TH ST (979)823-0325 | 212 N MAIN ST (979)822-3694 |

WHILE YOU'RE DOWNTOWN:

Downtown Bryan
2013
STREET & ART FAIR
APRIL 13
10am-6pm



Artist/Event/Venue/Project:
Aggie Mom's Club Specials

Organization(s):
Downtown Bryan Association
Texas A&M Parents Association

The Downtown Bryan Association has developed a strategic partnership with the Aggie Mom's Clubs of Texas to give out information and host programs here in Downtown. Most recently we organized a coupon for all Aggie Moms in town for the Downtown Street and Art Fair.



Artist/Event/Venue/Project:

Grand Stafford Theater

Organization(s):

Grand Stafford Theater, Inc.
Advent GX
Defacto Productions
Downtown Bryan Association

Frequency: Weekly

Attendance: 200-350



Perhaps the one thing missing from the extensive revival of businesses in downtown Bryan, Texas—including not only fantastic shopping options, cuisine, and pubs—was a state-of-the-art event space. Grand Stafford Theater, housed in a building dating back to the 1910s, has a rich history of hosting concerts in the Brazos Valley for decades—a variety of artists ranging from No Doubt to Lyle Lovett have graced its stage.

Bearing in mind this heritage, Managing Partners Jose Arredondo and Cody Marx Bailey sought to renovate the facility in hopes of providing a one-of-a-kind concert experience for the Bryan/College Station area, not to mention a premiere venue to attract top performers in myriad genres. As a result, the Grand Stafford Theater was essentially rebuilt on the inside with the foremost in acoustic technology, lighting, and production capabilities.

And as for location, the rapidly growing downtown Bryan ecosystem couldn't be a better environment. Situated right at the heart of everything Bryan has to offer, the Grand Stafford Theater vows to be a thrilling, precedent-setting event space, home to the best in music entertainment.

PHOTOS HERE

Artist/Event/Venue/Project:

Thursday Morning Coffee in Downtown

Organization(s):

Downtown Bryan Association

When: 8am-10am

Frequency: Weekly

Attendance: 10-20 community members & business owners

The Thursday Morning Coffee is held as an opportunity for the Downtown neighborhood to gather informally to talk about the week's happenings, upcoming events, discuss issues, give ideas, etc. Anyone is allowed to attend, but we highly encourage all our members to attend. We have found this to be a great way to keep in the loop, meet face-to-face, and encourage communication/collaboration among neighbors.

The coffee is held at a different location in Downtown each month. The host location provides coffee for the event.

PHOTOS HERE

Artist/Event/Venue/Project:

Real Estate Open House

Organization(s):

Downtown Bryan Association

When: Fall

Frequency: Annually

Attendance: 50-75+

The Real Estate Open House is designed for local realtors to see the types and condition of available and functioning real estate in Downtown Bryan. In Downtown we are still battling the stigma of safety and dilapidation that was associated with Downtown for many years. Since realtors are providing information and advice to new members of our community, we want to make sure they are aware of all that Downtown Bryan has to offer.

Additionally, we want our local realtors to know about all the spaces and places in Downtown.

PHOTOS HERE

Artist/Event/Venue/Project:

Trim A Tree

Organization(s):

Downtown Bryan Association

MSC Forsyth Galleries

Brazos Valley Food Bank

When: November-December

Frequency: Annually

Trim A Tree is an annual event for raising food for the Brazos Valley Food Bank. Christmas trees are placed in different business around Downtown and then decorated by various nonprofit organizations from around the Brazos Valley. The public is then invited to each business to vote on their favorite tree. Individuals "vote" by placing cans of food under their favorite tree. At the end of the holiday season, the votes are tallied and the winners announced. We believe this to be a fun, interactive way to get the community involved in helping others.

PHOTOS HERE

Artist/Event/Venue/Project:

Misc Downtown Advertising/Promotion

Organization(s):

Downtown Bryan Association

When: EVERY DAY!

The Downtown Bryan Association participates actively in the promotion of Downtown every day. Whether its shopping, eating, learning, creating, living, visiting -- we want everyone in the Brazos Valley to know and visit Downtown to experience our heritage and culture.