CITY OF BRYAN
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ACTION FORM
BRYAN CITY COUNCIL

Meeting Date (?) 10/11/2016

Subject Matter* (?) Comprehensive Plan/Parks Master Plan adoption ordinance
This must match rolling agenda entry

Department of Origin* DEVELOPMENT SERVICES

Submitted By* Martin Zimmermann

Type of Meeting* ○ BCD ○ Special ◉ Regular

Classification* ○ Public Hearing ○ Consent ○ Statutory ◉ Regular

Ordinance* ○ None ◉ First Read ○ Second Read ○ First & Only Read

Strategic Initiative* ☑ Public Safety ☑ Economic Development ☑ Quality of Life ☑ Service ☑ Infrastructure

Agenda Item Description* First reading of an ordinance adopting the 2016 Comprehensive Plan, entitled "Blueprint 2040," as the City's comprehensive plan for long-range development, pursuant to Texas Local Government Code, Section 213.002.

Summary Statement*

In June 2015, the City of Bryan entered into a contract for professional consulting services with Freese and Nichols, Inc., to prepare an update to the City's 2006 Comprehensive Plan and the City's 2002 Parks and Recreation Master Plan. The consultant team worked in partnership with a Comprehensive Plan Advisory Committee (CPAC), which was appointed by the City Council in July 2015. The CPAC met seven (7) times throughout the project to brainstorm ideas and issues, provide input, and review draft recommendations. The community members who formed the CPAC and the citizens who participated in the public engagement process provided essential input and direction for the Plan's recommendations. Policy guidance was obtained through public outreach including a community survey, community events, CPAC workshops, town hall meetings, and elected officials' workshops.

Following a 15-month planning and public input process, the consultants are presenting the final draft Plan, Blueprint 2040, for adoption. The City Council is scheduled to consider adopting the Plan ordinance during its regular meetings on October 11 and October 25, 2016.

A Comprehensive Plan serves as a guide for both current and future decision-makers. It is a tool that allows the City to anticipate changes and to guide those changes in an effective, orderly manner that is consistent with the desires of the community.

The Plan consists of a series of concise chapters that analyze and showcase the community and help formulate a vision for its future: Community Profile, Economy, Education, Health and Wellness, Land Use, Transportation, Community Appearance, Parks/Recreation/Open Space and Trails, and Municipal Services. The final section of the Blueprint 2040, Implementation, describes specific ways in which the City of Bryan can move from vision to reality and suggests a prioritized approach to Plan realization describing short-term, mid-term, and long-term priorities, as recommended by the CPAC. Also included is the Parks/Recreation/Open Space and Trails chapter (i.e., Chapter 8, also known as the Parks Master Plan update), and the West Area Plan (Exhibit B).

Staff Analysis & Recommendation*

During its regular meeting on September 15, 2016, the Planning and Zoning Commission recommended approving the proposed Comprehensive Plan/Parks Master Plan Update. During its regular meeting on September 20, 2016, the Parks and Recreation Advisory Board also recommended approving the Plan, subject to a few minor changes that have been incorporated into the Plan being presented for adoption.

• Blueprint 2040 has recorded and organized the wishes of the community regarding their vision for the future of Bryan, and translated those aspirations into value statements, goals, and action plans to achieve the stated goals.

• Blueprint 2040 outlines measures to capitalize on the area's growth potential and new development opportunities, and makes suggestions to efficiently plan land uses.

• Blueprint 2040 provides a guide toward decisions for prioritizing and spending public dollars, and a rational and reasonable basis for making future development decisions.

Options*

(In Suggested Order of Staff Preference)

1. Adopt the Comprehensive Plan, as recommended by the Planning and Zoning Commission and Parks and Recreation Advisory Board;

2. Adopt the Comprehensive Plan with modifications, which may require rescheduling the request for consideration on a future City Council meeting agenda; or

3. Do not adopt a new Comprehensive Plan at this time and provide direction to staff.

Funding Source*

N/A

Attachments

ATTACHMENTS CAF - Comprehensive Plan - Blueprint 2040.docx	34.96KB
Exhibit A - Bryan_Comprehensive Plan Final Draft2- 09.26.2016.pdf	33.32MB
Exhibit B - Bryan_West Area Plan - 09.03.16.pdf	10.75MB
Exhibit C - Bryan_Appendix-09.03.16.pdf	28.18MB

Please detail attachments and note attachments available for viewing in City Secretary's Office:

1. Excerpt from Planning and Zoning Commission draft regular meeting minutes of September 15, 2016.
2. Proposed ordinance; and
3. Proposed ordinance exhibits (3 PDF documents - Exhibits A, B, and C).

Note: Attachments 1 and 2 are in a single Word document, while "Proposed ordinance exhibits" or Exhibits A, B, and C are three separate pdf files.

Dept. Head Signature

Kevin Russell

Deputy City Manager Signature

City Manager Signature

City Attorney Signature

Janis K. Hampton