

ACTION FORM BRYAN CITY COUNCIL

DATE OF COUNCIL MEETING: November 18, 2013		DATE SUBMITTED: November 11, 2013	
DEPARTMENT OF ORIGIN: CMO		SUBMITTED BY: Joey Dunn	
MEETING TYPE:	CLASSIFICATION:	ORDINANCE:	STRATEGIC INITIATIVE:
<input type="checkbox"/> BCD	<input type="checkbox"/> PUBLIC HEARING	<input type="checkbox"/> 1ST READING	<input type="checkbox"/> PUBLIC SAFETY
<input type="checkbox"/> SPECIAL	<input type="checkbox"/> CONSENT	<input type="checkbox"/> 2ND READING	<input type="checkbox"/> SERVICE
<input checked="" type="checkbox"/> REGULAR	<input checked="" type="checkbox"/> STATUTORY		<input checked="" type="checkbox"/> ECONOMIC DEVELOP.
<input type="checkbox"/> WORKSHOP	<input type="checkbox"/> REGULAR		<input type="checkbox"/> INFRASTRUCTURE
			<input checked="" type="checkbox"/> QUALITY OF LIFE
AGENDA ITEM DESCRIPTION: Consideration of a proposed Resolution and Contract for Services with the Downtown Bryan Association (DBA) in an amount not to exceed \$41,250, effective for the period of October 1, 2013, and extending through February 15, 2014.			
SUMMARY STATEMENT: This short term contract allows continued operation of the DBA for a period of time until DBA representatives can provide the City Council with a final scope and funding proposal for the next Texas Reds Festival.			
A portion of the funding (\$30,000.00) for this short-term contract will come from the City's Hotel Occupancy Tax (HOT) Fund, which requires approval of the DBA's FY2014 operating budget. The DBA FY2014 operating budget reflects an entire fiscal year of revenues and expenditures, including an amount of \$165,000 from the City of Bryan. This short-term contract for \$41,250 represents twenty-five percent (25%) of the total amount of \$165,000.			
STAFF ANALYSIS AND RECOMMENDATION: Staff recommends approving this resolution and short term contract, which is from October 1, 2013, through February 15, 2014. The proposed contract allows DBA to continue to operate and employ its staff until final a final scope and funding are determined for the next Texas Reds Festival. The City's ongoing partnership with DBA provides the Downtown merchants and property owners a conduit to communicate as an organized group with the City. Furthermore, DBA assists with events and activities that promote tourism and attract visitors to Downtown Bryan.			
OPTIONS (In Suggested Order of Staff Preference):			
<ol style="list-style-type: none"> 1. Approve Resolution and Contract for Services 2. Modify Resolution and Contract for Services for Approval, which may require consideration at a future City Council meeting and further negotiation with DBA 3. Do not approve Resolution and Contract for Services 			
ATTACHMENTS:			
<ol style="list-style-type: none"> 1. Resolution 2. Resolution Exhibit "A" DBA FY14 Annual Budget (separate pdf file) 3. Resolution Exhibit "B" Contract for Services (will be available for viewing in City Secretary's Office) 			
FUNDING SOURCE: General Fund \$11,250; Hotel Occupancy Tax Fund \$30,000			
APPROVALS: Hugh R. Walker, 11/13/2013			

APPROVED FOR SUBMITTAL: CITY MANAGER Joey Dunn for Kean Register, 11-13-13

APPROVED FOR SUBMITTAL: CITY ATTORNEY Janis K. Hampton, 11/13/13

Revised 05/2013

RESOLUTION NO. _____

A RESOLUTION OF THE CITY OF BRYAN, TEXAS APPROVING A BUDGET FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2013, AND ENDING SEPTEMBER 30, 2014, INCLUSIVE, FOR THE DOWNTOWN BRYAN ASSOCIATION (DBA) WITH TOTAL EXPENDITURES OF \$292,850.00 AND REVENUES IN THE COMBINED TOTAL AMOUNT OF \$292,850.00; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Bryan (CITY) and the Downtown Bryan Association (DBA) are partnering to revitalize and maintain the commercial and aesthetic viability of the historic business district of downtown Bryan; and

WHEREAS, the DBA also provides support for tourism in the City of Bryan; and

WHEREAS, the CITY plans to utilize hotel/motel tax revenues to support the operations of the DBA; and

WHEREAS, the CITY is required to approve the budget of the DBA; and

WHEREAS, the CITY and the DBA wish to enter into a short term contract for services for the period beginning October 1, 2013 and extending through February 15, 2014.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS, THAT:

1.

The budget for the fiscal year beginning October 1, 2013 and ending September 30, 2014, with combined expenditures in the sum of \$292,850.00 and combined revenues in the sum of \$292,850.00 be approved as indicated in the accompanying Exhibit "A" DOWNTOWN BRYAN ASSOCIATION Proposed 2013-2014 Budget.

2.

Expenditures shall conform to the provisions of Chapter 351.101 of the Texas Revised Civil Statutes.

3.

The Mayor is authorized to sign the CONTRACT FOR SERVICES between the City of Bryan and the Downtown Bryan Association, attached hereto as Exhibit "B", providing for funding for the DBA in the amount of \$41,250.00 for the period beginning October 1, 2013, and extending through February 15, 2014.

4.

This Resolution shall go into effect October 1, 2013.

ADOPTED BY VOTE OF THE CITY COUNCIL OF THE CITY OF BRYAN, TEXAS, at a meeting held on the 18th day of November, 2013.

ATTEST:

CITY OF BRYAN:

Mary Lynne Stratta, City Secretary

Jason P. Bienski, Mayor

APPROVED AS TO FORM:

Janis K. Hampton, City Attorney